

Asda Stores GMB Members



Removal of location rate

In the last month, your National Reps have been in consultation regarding the removal of the middle band location rate. The removal of the middle band is a pay cut for thousands of members in a time when most people are struggling to put food on the table.

At the beginning of the consultation ASDA said they would give a compensatory payment if members choose to accept the payment or they will fire and re-hired on the new rate of pay. Effectively, you have to accept the pay cut or face being fired.

Asda have said to us the business is proposing to give staff 12 weeks protected pay which works out on average £185: an abysmal and disrespectful to the hard-working members in ASDA. We said to you at the start that we would ballot the members on this so you would get you say on the proposed changes by ASDA. We are proposing to ASDA that they protect the middle band until the other stores catch up as a minimum. This is the most cost-effective method and with no immediate financial loss to our members. We are also proposing spot rates to pay, where market conditions require. We will be asking you in a ballot for action if ASDA does not accept our proposal.

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